



PARK2PARK

ALTERNATIVE USE OF PUBLIC TRANSPORT SPACE

**Interactive workshop on an open idea gathering towards
feasibility of sustainable mobility innovation**

3.10.2019, 11:30-13:30

CIVITAS FORUM 2019 GRAZ

COOPERATION WITH THINKPORT VIENNA WITH LEGO® SERIOUS PLAY®

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MOBILITY LAB





Introductory tasks



1. Skill Building

- *Challenge*

The first challenge for the participants was to build a bridge under which their whole hand fits within two minutes.

- *Share your story*

After that, everyone briefly presented their own model.

- *Reflect*

At the end the models were compared in the whole group and the differences and similarities were discussed.

2. Lego Procedure

Afterwards the procedure was briefly explained to the participants.

3. Explain Metaphoric Building

The facilitator points out that the bricks can have different, even abstract meanings.





Tasks with a thematic focus



1. Presentation

The idea of Parklets as well as the current projects of Mobility Lab Graz Park2Park was presented to the participants by the example of a sketch. A Parklet can contain several flexible modules such as Urban Green, Energy, Water, Meeting Point and others.

2. Constructing Parklets

After discussing the topic, the participants individually built their own models of Parklets. They thought of different topics and which user groups their Parklet(module) is addressed to.



3. Group discussion

The participants presented their own models to the whole group. They discussed where the similarities and differences are and how the modules can be connected, expanded and exchanged.





Tasks with a thematic focus



4. Introduction to the example

The Facilitators presented the current example of Zinzendorfsgasse in a poster with the silhouettes, the important stakeholders and statements of the residents.

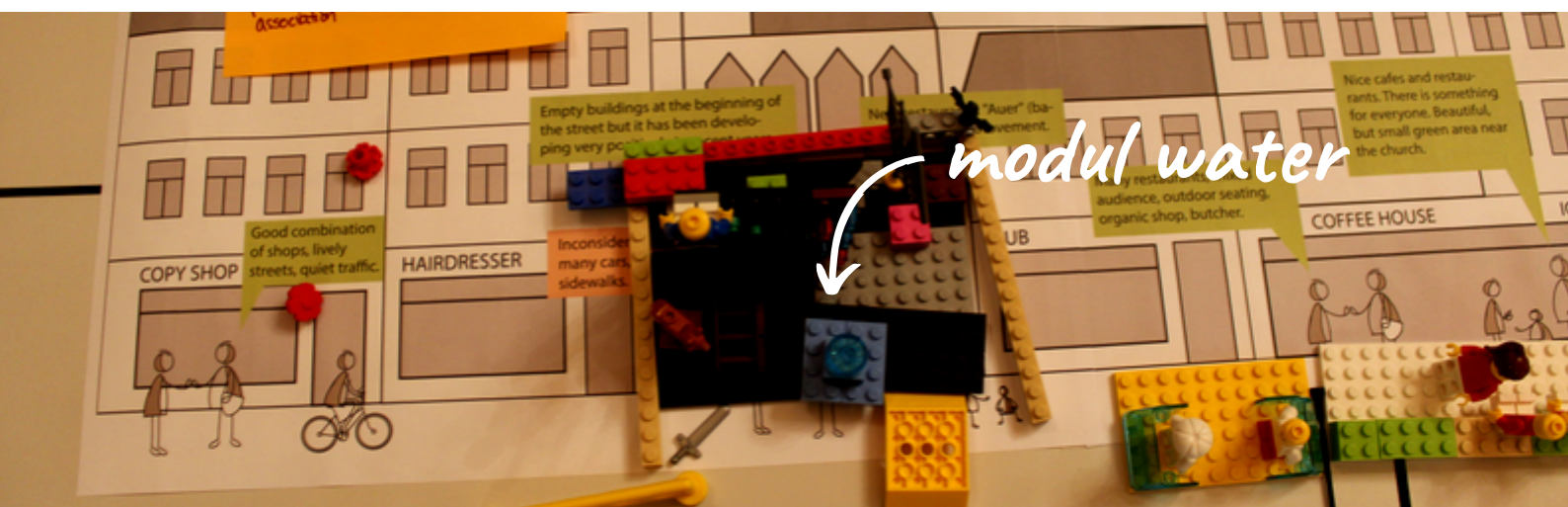
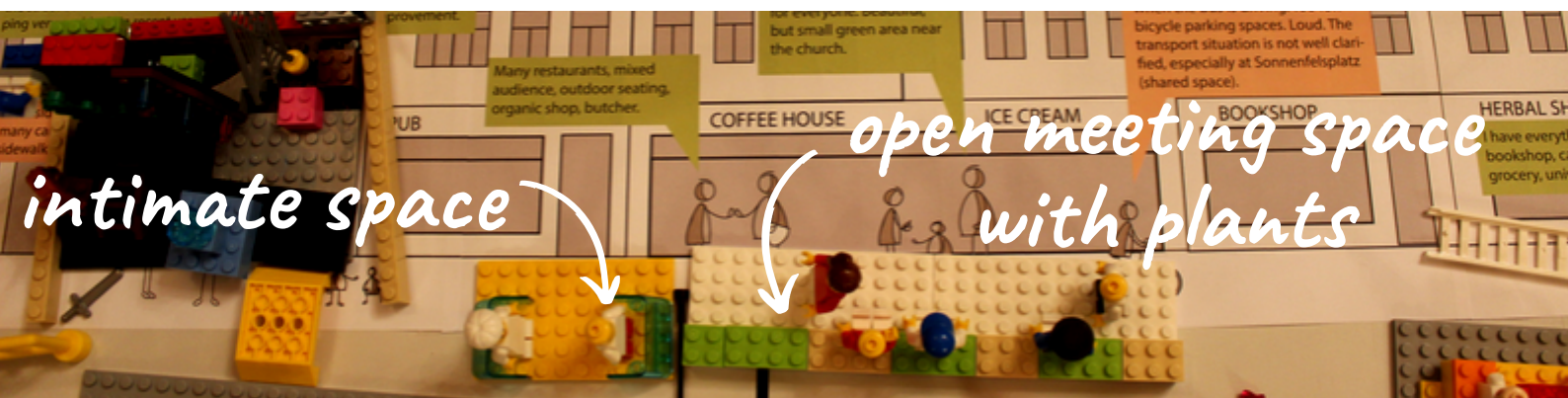
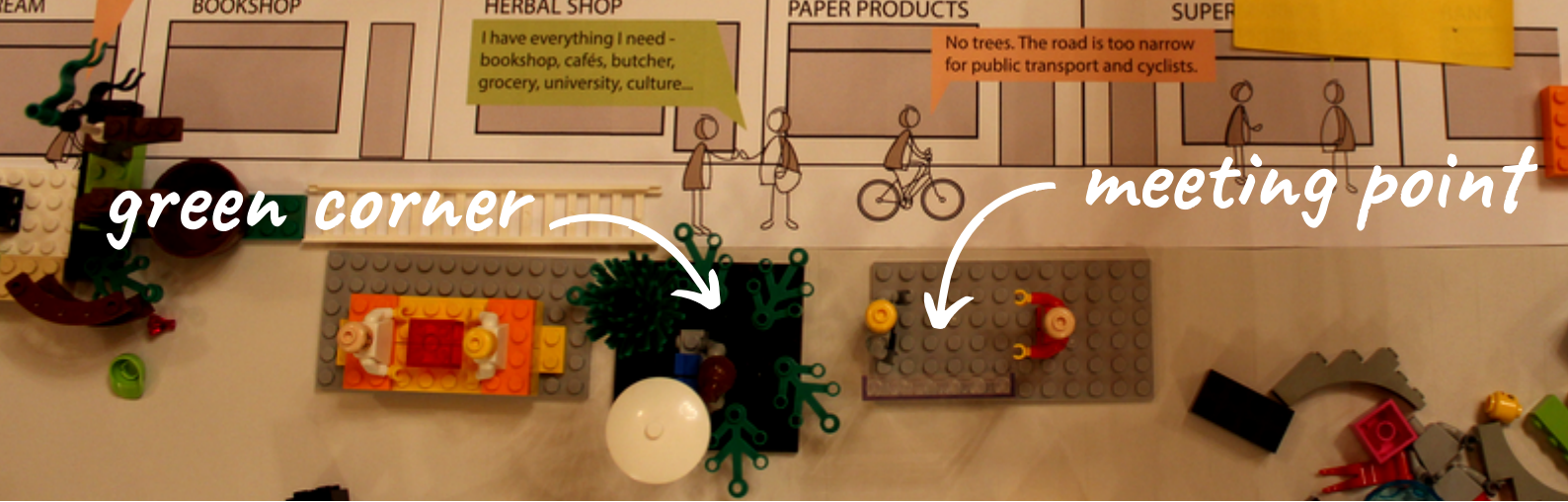
5. Implementation

In the last task, the participants tried to implement together the models they had built in Zinzendorfsgasse. The ideas were written on Post-its and stuck on the poster. They discussed who should be involved in the participation process and how the ideas can be implemented together.

6. Feedback

A lot of positive feedback was collected. Above all, the use of Lego first individually and then in the groups, provided the participants with new perspectives and helped them to develop new ideas.





NOTES FOR THE IMPLEMENTATION PROCESS

Involve

- neighbourhood associations (vulnerable groups)
- businesses
- children
- local NGO's
- transport and urban planners
- permission from city and emergency services
- shops as sponsors
- partnership with the university and students associations

